

## ES600

Simple Header  
Artwork Template

### Notes to Designers :



#### Safe visible area

Be aware of Safe visible area & keep important images & text inside this line. (Anything left outside the red box may be cut off during trimming.)



#### Printing area

Make sure to extend the background images or colors all the way to the edge of the black outline.

### IMPORTANT

- **CMYK** Color Model
- Resolutions must be **100-150** dpi
- All Fonts Outlined
- Images Embedded
- Hide "**Indicator**" layer before saving the final file as **PDF** or **TIFF**
- Use a vector based design software
- Please also indicate on Order Remarks if this graphic is to face inside or outside your tent display for proper finishing purposes.

**Layout area**  
**W61xH13.8in**

- Must be vectorgraph
- CMYK color
- Resolution must to be 100-150 dpi (@ 100% of actual size)
- All fonts must be created to outlines
- Embed all images in final document
- Final document need to be PDF format

**Seam line**

**Safe area**

#### Please check the following before submitting:

All company details (phone/fax)  
Correct colours are used  
Correct size banner is used  
Positioning of artwork  
Quantities  
Spelling

Please note that because of the way we see light, colours printed with ink on paper look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours be specified by the client before printing. Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.